karen_gonzales@hotmail.com wrote on 7/19/2004 11:41:48 AM:

Karen Gonzales 690 Thornbird Dr Fallon, NV 89406

July 16, 2004

Dear FCC Commissioners Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Dear Commissioners:

The government is currently considering proposals to require cable programmers to offer their product on an ?a la carte? basis. I urge you to resist proposals to enact such a poorly conceived idea.

Cable subscribers today enjoy a greater selection of programming for a lower price than ever before. For a low monthly price, a consumer can now receive news, sports, entertainment and weather, in addition to literally hundreds of specialty channels for one low monthly price. To require cable programmers to tailor their product to every last subscriber would raise prices through the roof, and limit channel selections to only the lowest common denominator of broadly popular channels.

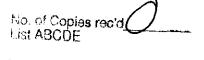
An a la carte pricing scheme would destroy Christian, documentary and other specialty channels while charging consumers more for less. I urge you to oppose a la carte cable pricing.

Sincerely,

04-207

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chazcoop@netscape.net wrote on 7/19/2004 11:42:40 AM:

Charles Cooper 7817 South State Route 555 Chesterhill, OH 43728

July 16, 2004

Dear FCC Commissioners Federal Communications Commission 445 12th Street, SW Washington, DC 20554

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Sincerely,

Charles A. Cooper (740) 554-3691

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gzellar@frontiernet.net wrote on 7/19/2004 11:42:43 AM:

Gerald Zell;ar 81341 420th ave Lakkefield. Mn 56150

July 16, 2004

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Sincerely,

Gerald J Zellar 507 662 5891 04-201

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grannyfran22@yahoo.com wrote on 7/19/2004 11:42:52 AM:

Frances Turner 5900 Jaycox Road Galena, OH 43021 04-201

July 16, 2004

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Sincerely,

Frances Turner

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mstcrow5429@earthlink.net wrote on 7/19/2004 11:42:54 AM:

Micah Haber 2 Silver Drive, Apt. 2 Nashua, NH 03060

04-201

July 16, 2004

Dear FCC Commissioners Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Dear Commissioners:

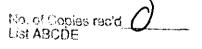
The government is currently considering proposals to require cable programmers to offer their product on an ?a la carte? basis. I urge you to resist proposals to enact such a poorly conceived idea.

To do so would be an unconstitutional taking of private property, putting private enterprise more under the control of governmental bureaucrats. Forcing companies to package their products by fiat is not the answer. The free-market is. Alternatives such as C-band satellite have offered TV watchers a la carte service since the 1980s, and the average C-band bill is less than half of the average cable bill. Consumers wishing to pay nothing for their TV viewing options have off-air programming. Even if no other TV service was available, it is up to each company to decide the most profitable and advantageous method of combining services and price; not unaccountable bureaucrats in Washington. Each and every company answers to the most difficult and elusive of voters, the consumer. If no product or service is available to the consumer's liking, each man or woman is free to pursue the ideal of free enterprise, and embark on a private endeavor to better match the market's needs and desires. Government meddling and property takings in the private market will only worsen the situation for consumers, not improve it.

Sincerely,

Micah B. Haber 603-891-1934 RECEIVED

AUG - 9 2004



rgordon8@carolina.rr.com wrote on 7/19/2004 11:42:05 AM:

Randy Gordon 1800 Gray Bark Ct. Gastonia, NC 28054 04-209

July 16, 2004

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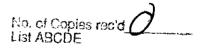
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Sincerely,

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AUG - 9 2004



jharmon2@comcast.net wrote on 7/19/2004 11:42:17 AM:

J. J. Harmon, Jr. 108 South Lane Bluefield, VA 24605

July 16, 2004

Dear FCC Commissioners Federal Communications Commission 445 12th Street, SW Washington, DC 20554

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Sincerely,

J. J. Harmon, Jr. (276)322-4321

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jjharmon2@comcast.net wrote on 7/19/2004 11:42:17 AM :

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